



Sponsorship dossier

2023

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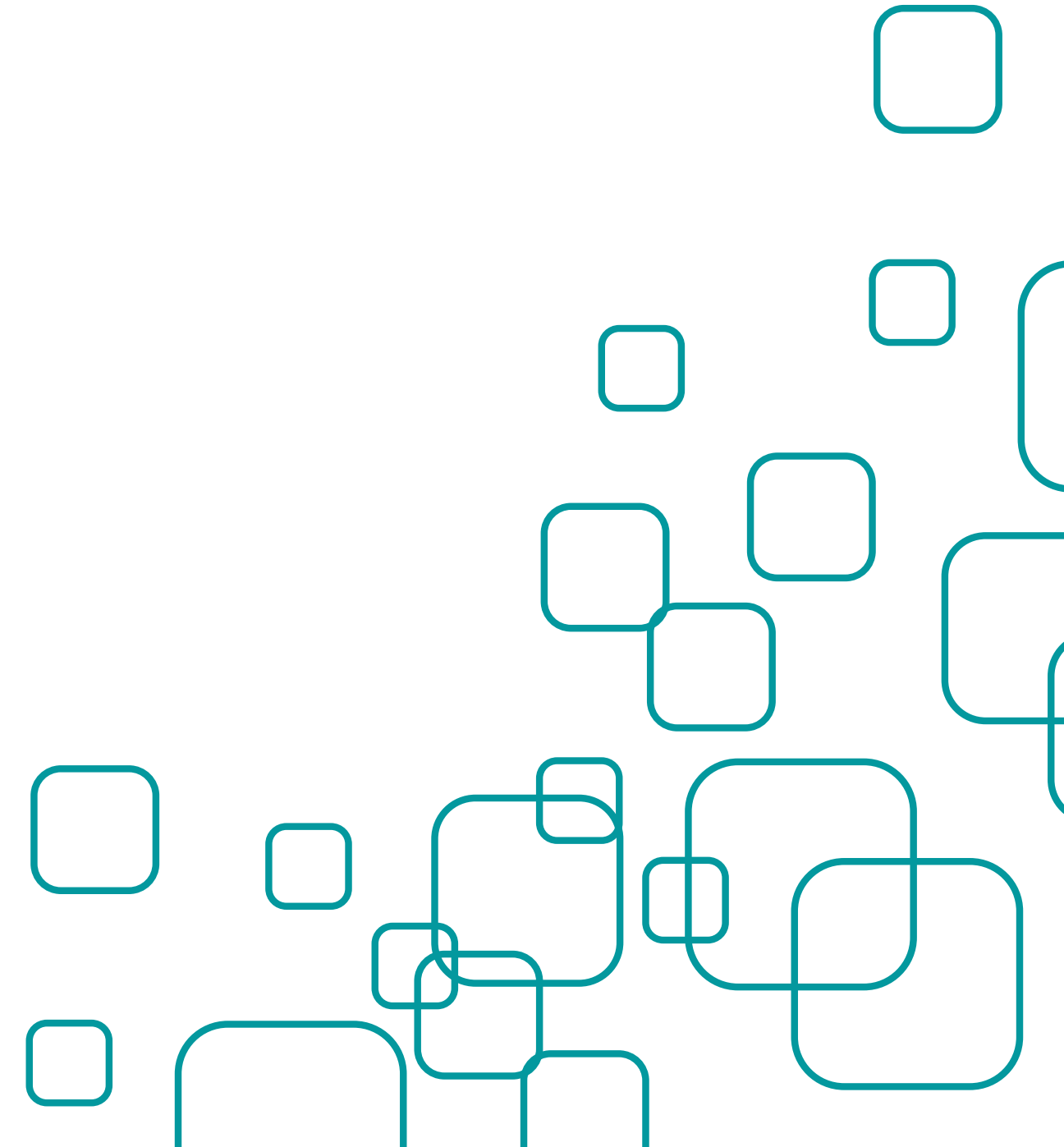
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Supported by the Confederation of
European Maritime Technology Societies



Supported by
Royal Institution of Naval Architects



WHO ARE WE?

The mission of the Spanish Association of Naval Architects and Ocean Engineers, founded in 1929, is the defence of the profession and its professionals, as well as the dissemination of technical and scientific advances through an Annual Congress, the Ingeniería Naval Technical Journal and events and activities that promote innovation and initiatives that foster the development of Naval Engineering and the Maritime Industry.

It promotes and maintains numerous activities, both in professional, technological and personal development aspects, throughout Spain.

Members of the Spanish Association of Naval Architects and Ocean Engineers are the most qualified and influential group to address the technological challenges, as well as to address the new opportunities facing the sector in all its aspects of activity.



SPANISH
ASSOCIATION OF
NAVAL
ARCHITECTS AND
OCEAN ENGINEERS



MAIN ACTIVITIES

Each of the 11 territorial presidents of the Spanish Association of Naval Architects and Ocean Engineers organize various activities. These include technical conferences, round tables, etc. Each year a location is selected to hold the International Congress.



PANEL DISCUSSIONS

Professional meetings on topics of maximum technological and professional interest for the various activities of the maritime sector.



ANUAL INTERNATIONAL CONGRESS

It brings together a large group of associates and professionals from all specialties that make up the maritime sector.

Its program includes two days of lectures and round tables on technological and business aspects of maximum professional interest.





PANEL DISCUSSIONS AND MAIN TECHNICAL JOURNALS 2022



Digital transformation cycle life of vessel



Metanol

Autonomous vessel

Digital Twin

Renewable marine energies

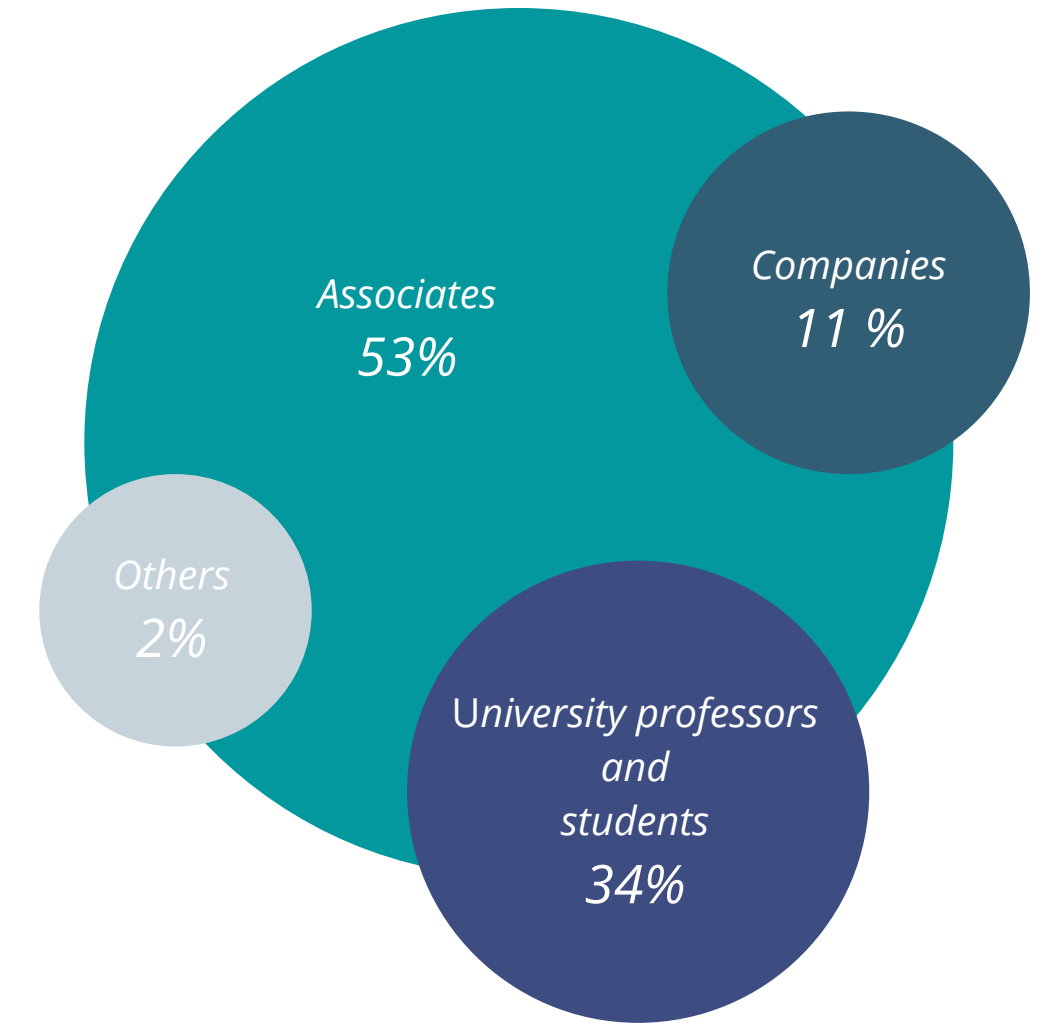
Amonia



Attendants to the 61st edition International Congress. Palma de Mallorca, Spain



The International Congress of naval architecture, marine technology and maritime industry, which held its first edition in 1961, has become a reference event in the sector.



Profile attendants
2022 Edition





62nd International Congress of naval architecture, marine technology and maritime industry

May 24th - 26th, 2023 - Bilbao, Spain



Shipyards, shipowners and ports.
Technological boost for **SUSTAINABLE** development

BILBAO, SPAIN





PALACIO EUSKALDUNA

One of the flagships of the new Bilbao of the 21st century.

Its facade facing the estuary is covered with rusty metal plates, in homage to the old shipbuilding, steel and shipping activity of the city.

In 2003 it was awarded by the AIPC (International Association of Congress Centers) as the best congress center in the world.

Perfectly communicated, mainly by streetcar, with the Bilbao subway from San Mamés Station and the Renfe Cercanías Bilbao train.

The wide range of hotels in Bilbao offers Congress attendees the possibility of reaching the Congress venue within a pleasant walk.



SUBJECT AREAS



Shipyards, shipowners and ports.
Technological boost for
SUSTAINABLE development

DEFENSE

MERCHANT, PASSENGER
AND
SPECIAL VESSELS

PHISING

OFFSHORE WIND

CONSTRUCTION

ENVIRONMENTAL RESPONSIBILITY

INNOVATION

ENERGY TRANSITION

DIGITAL

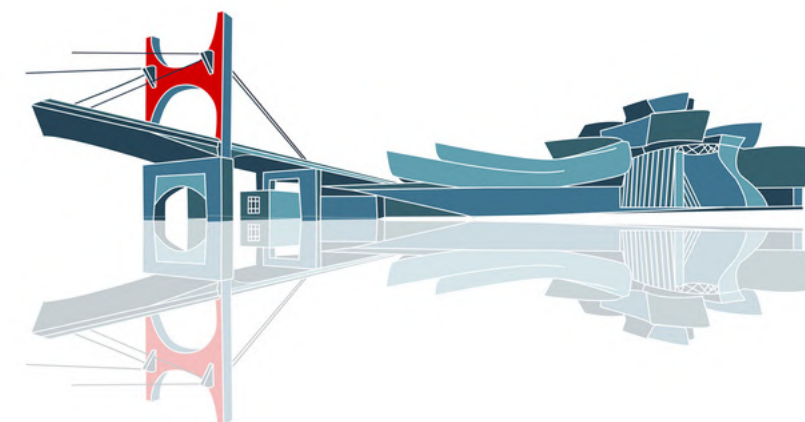
TRANSFORMATION



24

may

AUDITORIUM			
11:00 - 12:00	Registration and welcoming coffee		
12:00 - 14:00	Opening and master class		
14:00 - 15:30	Welcoming cocktail		
Main hall		Hall B	Hall C
15:30 - 17:30	Technical presentations	Technical presentations	
17:30 - 18:00	Coffee		
18:00 - 20:00	Technical presentations	Technical presentations	

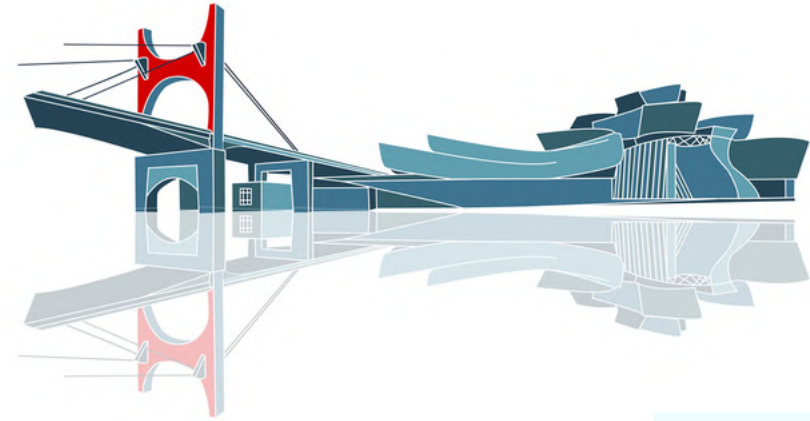


25

may

	Main hall	Hall B	Hall C
09:00 - 11:00	Technical presentations	Technical presentations	
11:00 - 11:30	Coffee		
11:30 - 13:30	Technical presentations	Technical presentations	
13:30 - 15:00	Launch		
15:00 - 17:00	Technical presentations	Technical presentations	
17:00 - 17:30	Coffee		
17:30 - 19:00	Speed Job Dating		
19:30 - 20:30	Transfer to Real Club Marítimo del Abra (Bus / Boat)		
21:30 - 24:00	Formal dinner and awards ceremony		





26
may

AUDITORIUM	
09:00 - 11:00	Panel Debate
11:00 - 11:30	Coffee
11:30 - 13:30	Panel Debate
13:30 - 14:30	Conclusions and closing remarks
14:30	Launch

WANT TO SPONSOR?

The Spanish Association of Naval Architects and Ocean Engineers offers the possibility to actively participate in its activities through a specially designed sponsorship scheme.

This sponsorship helps to:

- Increases visibility and brand recognition in the Sector.
- Projecting your brand abroad due to the international character of the International Congress.
- Enhance the positive attributes of the brand.
- It has a leading role in the activities of a group, so decisive in the decisions of the companies.
- Possibility of exploiting this Collaboration within the Company's Communication Plan, both internally and externally.
- Create opinion through its presence.



Suezmax
sponsor

Aframax
sponsor

Panamax
sponsor

Malaccamax
sponsor

Formal dinner

Main hall

Secondary
halls

Speed Job
Dating

Awards

Commercial
exhibition

Company's
speech

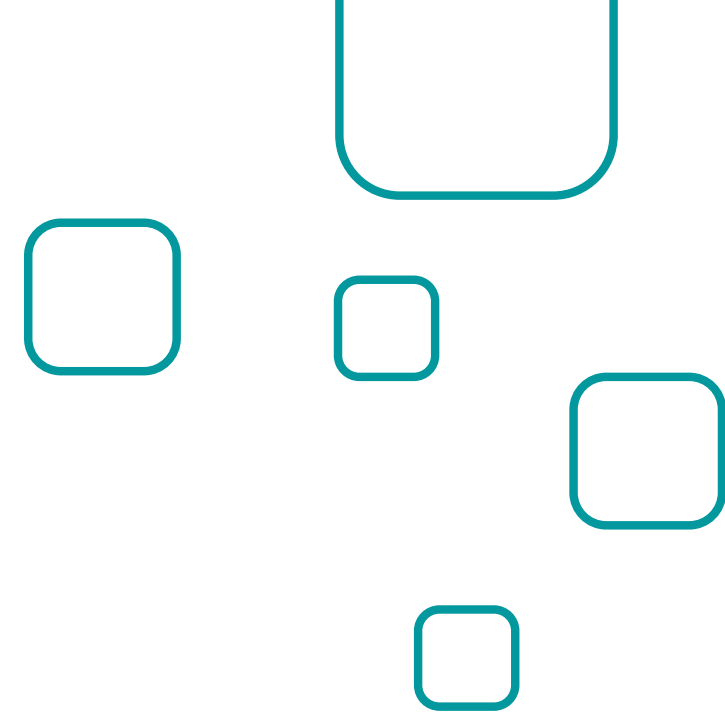
Catering

Lanyards



SPONSORSHIPS





We will advise you on
the best option for your
company.

ASK US!





- Logo on: Program, Presidential Table Canvas, Speaker's Book, Congress Website with link to your website, all advertising and signage and on the Congress portfolio.
- 3 free full registrations and 6 invitations to formal dinner.
- Mention in all social events organized.
- Inclusion of a gift, at the partner's expense, in the congress portfolios.
- Presentation of one of the prizes at the formal dinner and a short speech at the ceremony.
- Authorization to use the 62nd Congress Logo in their own publicity.
- Presentation of a professional paper according to Congress rules.



**Suezmax
sponsor**

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Aframax sponsor



- Logo on: Program, Presidential Table Canvas, Speaker's Book, Congress Website with link to your website, all advertising and signage and on the Congress portfolio.
- 2 free full registrations
- 2 invitations to formal dinner
- Mention in all social events organized.



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- Logo on: Program, Presidential Table Canvas, Speaker's Book, Congress Website .
- 1 free full registration
- 1 invitation to formal dinner



**Panamax
sponsor**



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**Malaccamax
sponsor**



- Logo on: Program, Presidential Table Canvas, Speaker's Book, Congress Website .

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MAIN HALL

- Inauguration and technical presentations May 24
- Technical presentations May 24 & 25
- Debate panels May 26
- Closure May 26

SECONDARY HALL (2)

- Technical presentatios May 24 & 25

HALL SPONSORSHIPS

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May 24	May 25	May 26
Welcoming coffee	Morning Coffee	Morning Coffee
Welcoming cocktail (2 sponsors)	Launch (2 sponsors)	Closing launch (2 sponsors)
Afternoon Coffee	Afternoon Coffee	

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CATERING
SPONSORSHIP





FORMAL DINNER SPONSORSHIP

The sponsorship of the formal dinner offers a unique opportunity to make your company known in all the activities developed by the Spanish Association of Naval Architects and Ocean Engineers.

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COMPANY'S SPEECH SPONSOR



Through this collaboration, you will be able to offer your products and services to the members and attendees of the Congress. A unique opportunity to expose your activity and products to the sector.

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Every edition, awards are given to the best papers presented by naval architects.

The Jury takes into account the following aspects: the technical quality of the work; the projection provided by the work to the Spanish Naval and Oceanic Engineering outside the profession and to the Spanish and European society in general; the participation of companies and institutions of the maritime sector; its international character and the added value for the maritime sector due to its originality and applicability.

The award winners are announced during the formal dinner.

SPONSORSHIP CEREMONY:

SECOND WINNER

SOLD OUT

THIRD WINNER

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**SPONSORSHIP
ACCESITS CEREMONY**

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SPEED JOB DATING


Last edition of the Congress, we put in contact to companies of the sector and young students of the master's degree in naval and oceanic engineering in the course of quick interviews.

This event made it possible to raise awareness of the professional opportunities offered by the sector and to improve the employability of the participants.

COMMERCIAL EXHIBITION



The trade exhibition will be an integral part of the Congress and offers a unique opportunity to showcase your company and projects, both internationally and nationally.



LANYARDS SPONSORSHIP

Congress lanyard customization offers a unique opportunity to give visibility to your brand.

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GIFTS SPONSOR

The personalization and delivery of gifts in the Congress welcome kit offers a unique opportunity to give visibility to your brand.

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CONGRESS SPONSORSHIP PRICES

Sponsorship partner Main Hall	€ 4,000	Sponsorship partner Launch	€ 3,000
Sponsorship partner Secondary Hall	€ 2,000	Sponsorship partner Welcoming Cocktail	€ 3,000
Sponsorship partner Formal Dinner	€ 8,000	Sponsorship Lanyards	€ 2,000
Sponsorship partner Coffee	€ 2,000	Sponsorship Gifts	€ 1,500
Suezmax Sponsor	€ 8,000	Commercial Exhibition	€ 3,000
Aframax Sponsor	€ 4,000	Company's Speech Sponsor	€ 2,000
Panamax Sponsor	€ 2,000	Sponsorship Speed Job Dating	€ 2,000
Malaccamax Sponsor	€ 1,500	Sponsorship Accesits Awards	€ 1,200
Sponsorship partner Technical Presentation Awards	€ 1,500		

Note: if you are interested in any collaboration not presented in this dossier, the organizing committee of the Congress is open to any suggestion.

COMMUNICATION AND ADVERTISING PRICES

INGENIERÍA NAVAL TECHNICAL JOURNAL

Full Page	€ 1,350
1/2 Page	€ 695
Cover	€ 2,880
Monographic	€ 1,530
Interview	€ 1,500
Annual subscription (on-line)	€ 100
Sponsored article in www.sectormaritimo.es	€ 250

ASSOCIATION FEES

*Price inquiry

PANEL DISCUSSION

Logo on roll-up

€ 3,000

Includes presentation and sponsorship of cocktail in one of them.

WEEKLY NEWSLETTER (4 banners)

€/month 1,000

SIDE BANNER

www.sectormaritimo.es + www.62congreso.ingenierosnavales.com

€/month 1,500

UPPER ROTATING BANNER

www.ingenierosnavales.com

€/month 12,000

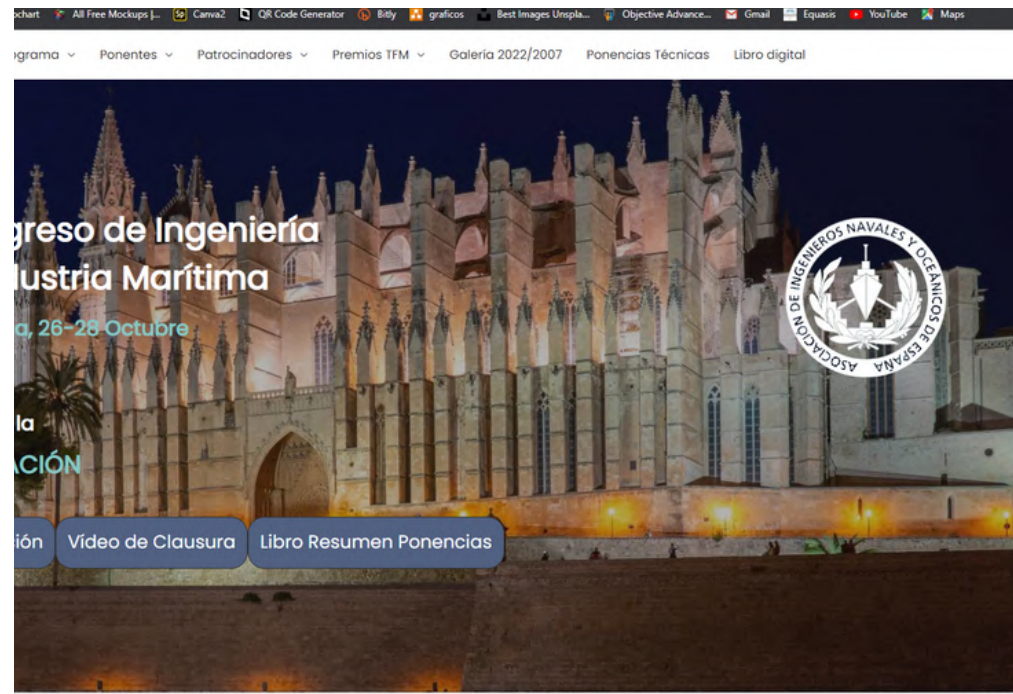
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COMUNICACION

The Press Office of the Spanish Association of Naval Architects and Ocean Engineers is responsible for the dissemination of all activities, as well as to make known its opinion on professional issues or those related to the maritime sector to society in general.

It has its own dissemination channels: Ingeniería Naval Technical Journal (monthly); weekly newsletter via e-mail, web portal (daily), social networks (LinkedIn, Facebook, Twitter, IG and YouTube). Through them, activities are promoted and conclusions and opinions are disseminated.





WEBS

www.sectormaritimo.es registered (2022) more than 70.000 views.

www.62congreso.ingenierosnavales.com. Each new edition of the International Congress of Naval Architects and Maritime Industry has its own website with all the information about it.



WEEKLY NEWSLETTER

With more than one million subscribers (marine engineers, companies in the auxiliary maritime industry, universities, shipyards, students, ports, engineering companies, general public ...) it has an opening rate of over 45% and a click-through rate of over 8.7%.






INGENIERÍA NAVAL TECHNICAL JOURNAL


Since 1929, it has been the most widely distributed marine and maritime industry publication among professionals and companies. It is distributed **monthly** to associates and subscribers all over the world.


SOCIAL MEDIA



 1.270 followers

 3.037 followers

 1.226 followers

 5.118 followers





2022 SPONSORS:



General information

www.62congreso.ingenierosnavales.com

Organized by



ASOCIACIÓN DE INGENIEROS
NAVALES Y OCEÁNICOS DE ESPAÑA

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